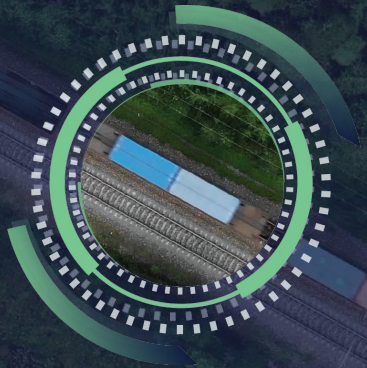
TRA
Texas Rail Advocates

Where is my Freight Car?



Southwest Rail Conference

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Asking...

Where's my railcar?

telegraph.

Asking...

Where's my railcar?

telegraph.

At telegraph. we found ourselves asking...

How do we leverage the various rail data points in order to empower rail operations?

telegraph.

At telegraph. we found ourselves asking...

How do we leverage the various rail data points in order to empower rail operations?

telegraph.

But once you know where your car is,

The question becomes...

When will my car arrive?

Why is my car delayed?

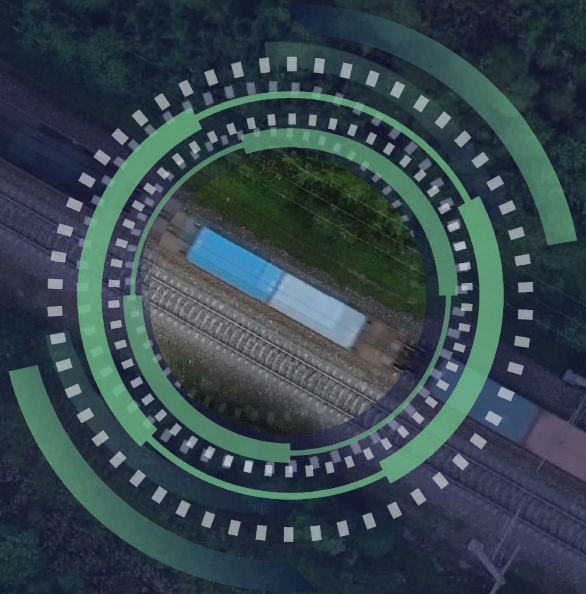
Why wasn't my car diverted?

What are the demurrage fees?

Is the destination overbooked?

Why are my cycle times so long?

Is my product in good order?



Rail is Complex

The truth is, answering these questions is hard because of the inherent intricacies of freight operations

Data Silos

Hours are lost across multiple enterprises every day due to operators manually gathering and sharing information.

Unpredictability

Variability in operating conditions leave decision-makers unable to forecast and plan resources for the next shift or day.

Unplanned Expenses

Prices take time to coordinate, and reactive operations lead to unanticipated expenses, like accessorials and demurrage.

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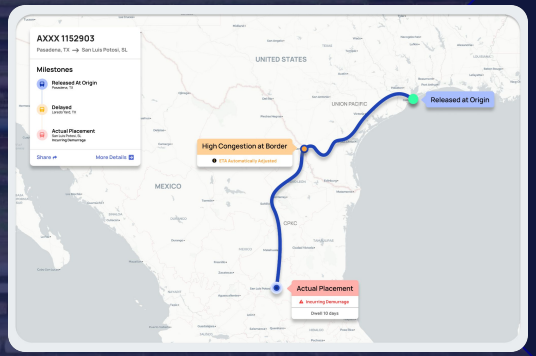
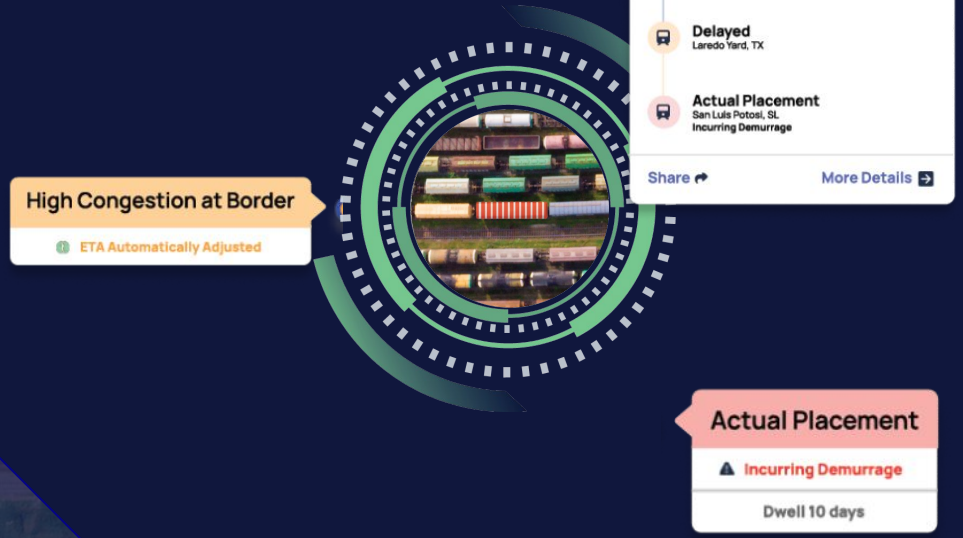
Introducing

telegraph.

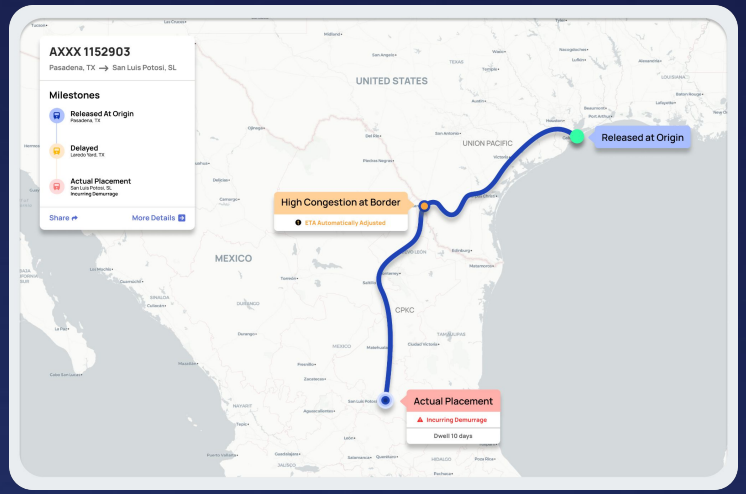




Answering all your freight rail data questions

telegraph.

Telegraph provides a new operating system that brings together freight railroads with their shippers, lessors, terminals and logistics companies to provide the **single source of truth for the rail supply chain.**



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